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1937
CHRYSANTHEMUM & BEDDING PLANTS

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U. S. Department of Agriculture

ANDERSON FLORAL COMPANY
COLUMBUS, NEBRASKA
Established 1890

OUR GUARANTEE:

Stock not satisfactory when received may be returned at once and money refunded or slight difficulties will be adjusted and you keep the stock.

TO THE TRADE ABOUT OUR MUMS:

Our cuttings are not as large as some growers ship and we grow them small intentionally because, a small soft cutting will give much better satisfaction than a large hard one. Our stock plants are field grown.

Repeat orders year after year from large growers is sufficient guarantee to the quality. Some growers order months ahead to be sure and have what they want. If you have never used our stock a trial order will convince you. No midge.

TERMS AND PRICES:

Rooted cuttings $ .60 per 10, $1.00 per 25, $3.00 per 100, $25.00 per 1,000, unless otherwise quoted. We allow 10 per cent discount on orders given 30 days in advance of delivery.

Potted stock in season usually goes at $1.00 per 100 more than hundred rates named in this list. While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied. We cannot guarantee a crop, as growing depends entirely upon the grower. 50 of one variety at 100 rates, 250 of one variety at 1,000 rate. Cash with order or C. O. D. to parties without established credit. With 25 per cent deposit.

Packing charges on all plants except rooted cuttings 5 per cent of invoice out of pots. Plants in pots 10 per cent.

ANDERSON INTRODUCTIONS OF 1937

Price: $.35 each; $2.00 per 10; $15.00 per 100. Fifty at one hundred rate.

GAY BOY

Large type. Perfect ball type, bright bronze of the Celestra type. Good shipper and keeper. Diameter 4 to 6 inches. Matures October 20 to November 1 from terminal bud. Height 4 feet.

FRIENDLY CALL

Large type. Perfect incurved of the Friendly Rival. Bright yellow color. Extra good solid flower, fine keeper and shipper. Does not shatter. Diameter of flower 6 to 8 inches from terminal bud. We think Friendly Call will outclass all other yellow at its season. Matures Nov. 25 to Dec. 10. The photo on cover is Friendly Call, taken December 15.

SINCERITY

Pure white Anemone with good firm substance. Matures Nov. 15 to 20. Flowers 4 to 5 inches in diameter, with 8 to 10 grown per plant, disbudded. Fine grower. Three feet high.

NEW GOLD

Bright yellow Anemone with bright bronze cushion center. Another one of these bi-colored varieties which are outstanding. Matures Nov. 15 to 20. Lasts well. Flowers diameter 3½ to 4½ inches when grown disbudded with 6 to 10 per plant. Height 3 feet.

MARIE LOUISE

White with Enchantress pink cushion center. One of the most outstanding developments since we introduced the variety Frieda. This one matures Nov. 15. Flowers diameter 4 to 5 inches when grown disbudded with 8 to 10 per plant. Height 3 feet. You should grow it.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.

HERADA

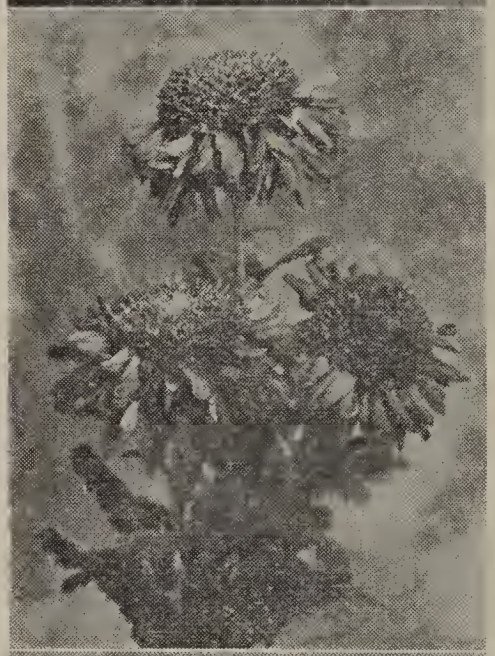
A dark crimson Anemone with a shade light cushion center. Flowers diameter 3½ inches. Grown 8 to 10 per plant disbudded. Matures Nov. 7 to 15. Height 2½ feet. This variety makes fine pot plant as well as bench grown.

BELVA

Anemone. Beautiful shade of lavender rose. Has extra large solid cushion of same color. Flower diameter 4 to 5 inches grown 6 to 8 per plant. Short grower, fine for pots, bench grown about 2½ feet. Matures Nov. 25 to Dec. 5.

SEC. H. MORTIMER BROCKWAY

Anemone type. Pure white with now yellow cushion. Matures November 15 to 25. Height 3 feet. Good substance and fine shipper. Should be grown disbud six to ten per plant. Measures four inches in diameter. This anemone Pom was christened at the Wichita Regional Show in honor of Sec. H. Mortimer Brockway by the President, Joseph S. Merritt, of the S. A. F. Enough said.



BRONZE CHARM

Orange bronze Anemone throughout with extra good lasting qualities. This one develops and lasts well on into December. Strong grower. Diameter of flower 3 to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet.

MIDGUARD

Scarlet bronze Anemone with a shade lighter cushion center. Diameter of flower 3½ to 4 inches when grown disbudded with 8 to 10 per plant. Matures Nov. 15 to 25. Height 2½ feet. Fine pot variety as well as bench.

EXQUISITE

Dark rose pink Anemone with cushion of lighter shade. This one grown with Bronze Charm. Matures about the same time in December. Strong grower. Diameter 3½ to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.

FASCINATION

Anemone type. Color of guard petals pure white with large sulphur colored cushion center. Diameter of flower 4 to 5 inches, when bench grown 8 to 10 per plant. Height 2½ feet. Makes fine pot plant. Matures Nov. 15 to 30.

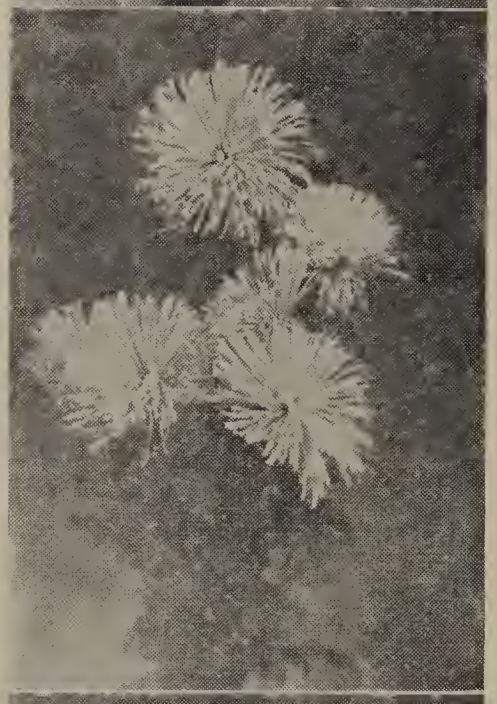
WESTERN STAR

Anemone type. Color of guard petals purple with cream colored cushion center. Diameter of flower 5 inches. Much the same as our introduction Frieda except the color of guard petals. Grown 6 to 8 blooms per plant disbudded. Matures Nov. 20 to 30. Height 3 feet.

MILTON

Anemone type. Color bright velvet red with low yellow cushion center. Does not fade. Diameter of flower 3 to 4 inches. Grown 6 to 10 per plant. Disbudded. Matures Nov. 25 to Dec. 10. Height 3½ feet.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.



ALBAN

Fine pure white Anemone to be grown as cluster Pompon. Matures Nov. 1 to 10 just ahead of Bona. Good strong grower, will produce six or more good sprays. Makes fine pot plant as well as bench grown. Flower 2 to 3 inches in diameter.

SIPPER

Shell pink of the quilled type. The name Sipper fits it well. Does fine either grown disbudded or cluster. Matures Oct. 25 to 31. As disbud, flowers are 2½ to 3 inches in diameter. As cluster, each flower is well developed but is about one week later. Three feet high from June planting. Strong grower.

BONA

Extra fine white with high yellow cushion Anemone to be grown as a cluster Pompon. Should have plenty of growing space so it can do 10 to 12 nice branches all producing 6 to 8 nice flowers. Flower is 2 to 2½ inches in diameter. Height 3½ feet. Matures November 15 to 20.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.

RHODA

Dark rose pink button, strong upright grower. Should be planted in July and still will grow three-foot height. Very heavy producer. Flowers 1½ inches in diameter. Matures November 1 to 10. Long lasting qualities.

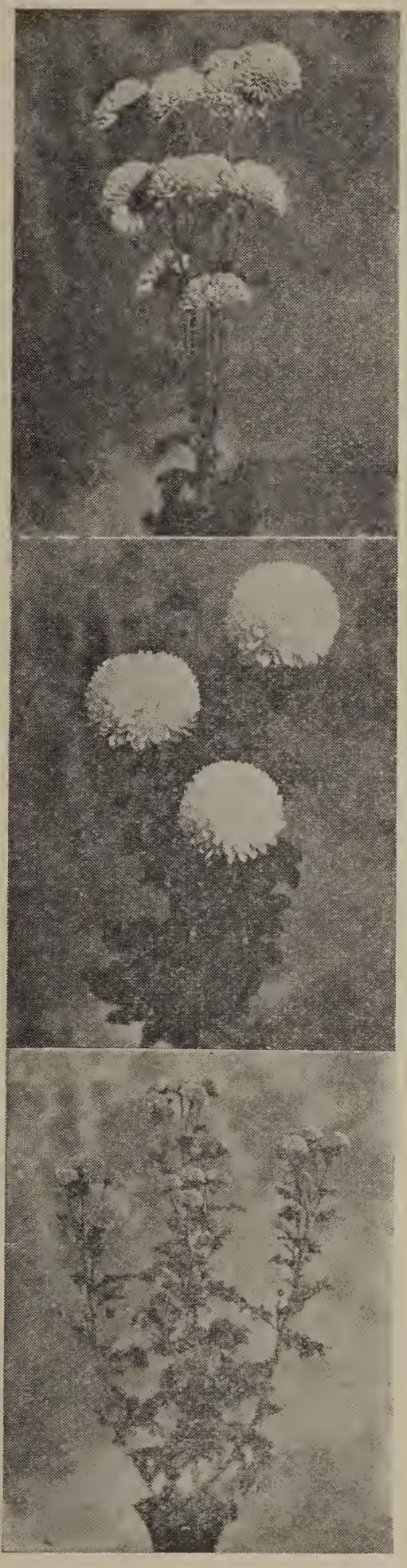
GOLDEN FAIRY

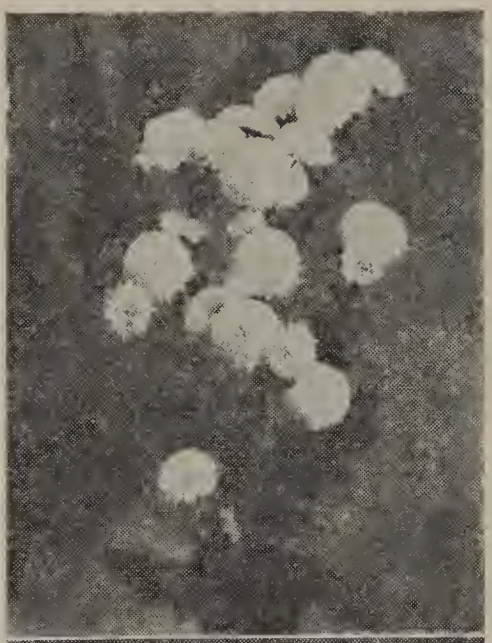
Disbud Pompon. Good bright yellow of ball type. Can be grown twelve per plant. Diameter 2 to 2½ inches. Disbudded. Matures Oct. 20 to 30. Height 2½ feet.

PETER PAN

Small bright bronze baby about the size of Baby, the small yellow button. Less than ½ inch in diameter. Good producer and fine grower. Height 3 feet. Matures November 15 to 20. Fine for dainty work.

Price: $.35 each; $3.00 per 10; $15.00 per 100. Fifty at one hundred rate.





WHITE GEM

One of the latest pure white buttons. Matures Dec. 1 to 10. Height 2½ feet. Good heavy producer. We feel this Pompon will be one that will be grown by everybody. Measures ¾ inch in diameter. Those who have Crystal Jewell will welcome White Gem.

BRIGHT SPOT

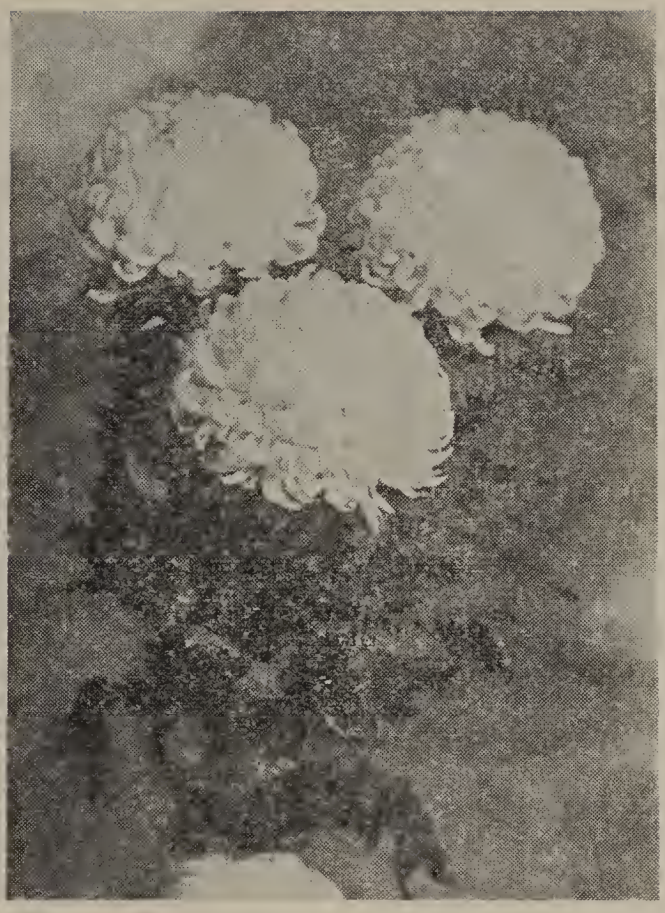
Blush white button with a dark pink spot in center.Strong grower and heavy producer. Height 2½ feet. Measures one inch in diameter. Matures Nov. 5 to 10. Very pleasing.

RALLY

Medium size light yellow button. Matures November 10 to 20. Strong upright grower with good stem and substance. Height 3 feet. Measures one inch in diameter.

Price: $.35 each; $3.00 per 10; $15.00 per 100. 50 at hundred rate.

ANDERSON INTRODUCTIONS OF 1936



MT. ETNA

Of the popular incurved white. In form very much like Snow White, but is ten days later which is to its advantage. Flowers 8 inches in diameter. Height 4 feet. Select first bud. Matures Nov. 18th.

YELLOW STONE

A good incurved yellow, strong grower, nice dark green foliage and a good shipper. Flowers 8 inches in diameter. Matures Nov. 20th. Height 4 feet. Select first bud.

Price: 20c each, 10 for $1.50; 25 for $3.00; $10.00 per 100.

DEC. CRYSTAL

Pure crystal white of the reflex type. Flowers 8 inches in diameter. Matures in early December which makes it a good variety to grow. Height 5 feet. Select first bud.

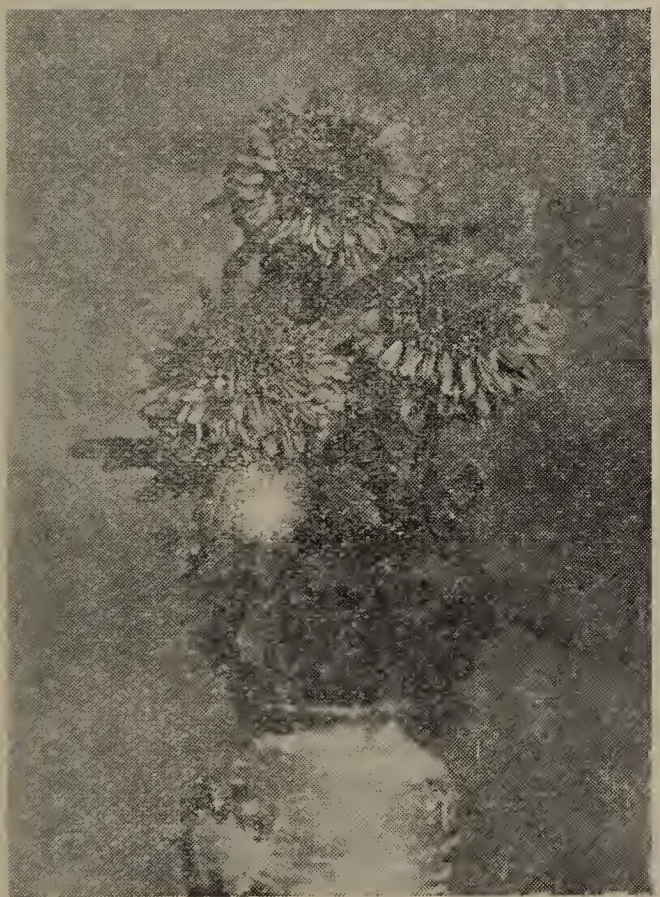
SULPHUR FRILLS

One of the most outstanding Anemones of today. Sulphur guard, with a bright yellow cushion which would remind you of the Spring Glory Daffodil. Measures 4 to 5 inches in diameter. Matures Nov. 10th and later. Produces four nice blooms per plant disbudded. 3½ feet high.

Price: 20c each; 10 for $1.50; 25 for $3.00; $10.00 per 100.

FAITH

Beautiful shell pink guard with a high perfect and well-rounded cushion of cream white of the Norma type. Measures 5 to 6 inches in diameter. Matures Nov. 15th. Grown 4 blooms per plant disbudded. 3½ feet high.



JERRY

A wonderful rich golden bronze Anemone. 3½ to 4 inches in diameter with a high rounded cushion of a shade darker. Good substitute. Matures Nov. 15th to 20th. Should be grown as a disbud pompon, with four to six per plant. 3 feet high. Also, makes a wonderful pot plant.

Price: 20c each; 10 for $1.50; 25 for $3.00; $10.00 per 100.

MID DAY

Large pompon of bright crimson with gold reverse that is very outstanding. Bloom looks very much like a miniature cactus flowered dahlia. Should be grown disbudded. 3½ inches in diameter. Matures Nov. 10th. Height 2 feet. Also, makes a fine pot plant.

COPPER CLAD

A round flower of the true button type. ¾-inch in diameter. Color copper gold, and very productive. Matures Nov. 15th and lasts until Thanksgiving. Height 3 feet.

Price: $.20 each; 10 for $1.50; 25 for $3.00; $10.00 per 100.

ANDERSON INTRODUCTIONS OF 1935

Price: 15c each; 25 for $2.00; $6.00 per 100.

FRIEDA—Clear pink anemone guard petals and a full, slightly convex cushion of bright yellow. Measures 5 to 7 inches in diameter. Should be disbudded. Matures November 1st to 20th. Should be grown with 4 to 6 blooms per plant.

FIRE FLY—Orange scarlet throughout, of the anemone type. Makes up fine with the yellow Mensa. Should be grown 6 to 8 blooms per plant. Disbudded measures 3 to 4 inches in diameter. Matures November 1st to 10th.

PURITAN SURPRISE—A wonderful snow white anemone with a bright yellow high cushion. Should be disbudded. Can be grown with 4 to 7 blooms per plant. Matures November 20th and later.

PRAIRIE GOLD—Rich golden yellow of the anemone type, much the same, but better than the old variety Sunshine. Can be grown either as a disbud or cluster pompon. Matures November 15th to 20th. Disbudded somewhat earlier.

CRYSTAL JEWEL—A crystal white button pompon. Measures 1¼ inches in diameter. Matures November 20th to 30th. Heavy producer. This is one that has been needed by the florists for a long time. Height 3½ feet.

FAIRY ROSE—A bright rosy pink pompon. Measures 1¼ inches in diameter. Matures November 20th to 30th. Productive and a fine substance. Height 3½ feet. From June planting.

REGINA—A wonderful late lavender pink, of Thanksgiving Pink type, but much later. Matures December 1st to 10th. Measures 8 inches in diameter. Height 4 feet from June planting. Select crown bud.

MR. ALLEN—Extra large shaggy bloom, golden salmon in tone, with a cream reverse to the curled and curving petals. Matures November 5th to 20th. Select crown bud.

GOLDEN TRIUMPH—A dark shade of yellow that is as bright as Friendly Rival, with petals that are somewhat irregular and interlaced. Height about 4 feet from June planting. With blooms 6 to 7 inches in diameter. Matures November 20th to 30th. Select crown bud.

LADY ESTHER—A wonderful incurve white, this is a seedling of Betsy Ross, but blooms much later, for this reason we have kept it. Matures Nov. 25th to 30th. Measures 6 to 8 inches in diameter from crown bud. Height 4½ feet from June planting.

ANDERSON INTRODUCTIONS FOR 1934

Price: 25 for $1.25; $4.00 per 100.

WHITE EAGLE

WHITE EAGLE—Owing to its dwarf growth, this variety will be excellent for plants for sale in pots. Should be pinched several times and disbudded. Matures October 15th to 20th.

MITY NICE—A wonderful lavender pink of the Celestra type. 6 inches in diameter. Matures October 15th to 20th from second bud. Height from June planting 4 feet. This is a good variety for black cloth.

OCTOBER GLOW—Large globe type of deep lavender rose, good substance. Matures October 20th from crown bud. 8 inches in diameter and 5 inches deep. Fully double, 4 feet high from June planting. Seedling of October Rose.

CHARMING PRINCE—Medium size incurved. Deep pink of the Chieftain type that does not fade with age. Matures October 20th to November. Foliage to the flower. Reserve first bud.

QUAKER LADY—A large incurved white with slight orchid shadings; very double and splendid form for the commercial grower. Height, 3½ feet. Select bud about August 20th. Matures November 10th.

MARY LOU—Large reflex lavender pink. Medium height in growth. Fully double from crown bud, good substance with small foliage, good all-around mum. Matures November 15th to 25th.

TREASURE ISLAND—Medium sized reflex rich bronze. One of the richest bronze yet produced. Matures November 15th. Has good substance, always double from first bud. About 3½ feet high from June planting.

PIRATE PRINCESS—A rich yellow incurved pompon of disbud type, strong growth and heavy producer. Blooms 3½ inches in diameter. Matures for Thanksgiving and later. Cross of Whittier and Dorothy Turner.

YELLOW PET—A small bright yellow button. Matures November 10th to 20th. Produces large clusters of ½-inch in diameter blooms.

NIOBE—An extra fine bright yellow of the pompon type. 1¼ inches in diameter. Matures November 5th to 15th.

WHITE DOVE—Introduced by us. A good hardy white. Grown as disbud or cluster, matures in September and early October. Fully double. Disbudded, 2½ inches in diameter, as cluster, 1½ inches in diameter.

EARLY STANDARD VARIETIES

INDIANOLA—Early bronze. about the earliest all around good incurve. Matures Oct. 10.

GOLD LODE—Very fine yellow blooming in October. Reflex type. Matures Oct. 1.

QUAKER MAID—Extra good white for early in October. Incurved. Matures Oct. 5.

LUSTRE—A highly recommended early pink lavender. Incurved. Matures Oct. 10.

ROSE CHOCHARD—Deep light pink. Incurved. Matures Oct. 20.

EARLY MONARCH—Large, high rounded flowers of pure glistening white. Matures Oct. 15.

OCONTO—One of the old stand-by whites, not the earliest, but a good one. Matures Oct. 25.

GOLDEN TINTS—Early bright yellow, strong grower. Matures Oct. 10.

SMITH'S ENCHANTRESS—An early bright rose pink for early October. Matures Oct. 10-15.

WHITE ENCHANTRESS—An early white sport of Smith's Enchantress. Matures Oct. 10.

GOLDEN WAVE—A truly wonderful bright yellow. Decidedly incurved. Matures Oct. 20.

GOLDEN GLORY—A good early midseason. Golden yellow. Incurved. Matures Oct. 20.

SUN GLOW—Early bright yellow of Bonnaffon type, a very popular variety. Matures Oct. 20.

HILDA H. BERGEN—An early midseason. Incurved rich bronze. Matures Oct. 25.

DETROIT NEWS—A very large early midseason. Bronze, wonderful substance and a fine keeper. Incurved. Matures Oct. 25.

MAJOR EDWARD BOWES—Color rosy pink, brighter than J. W. Prince or October Rose and under artificial light is greatly intensified. Reserve bud not earlier than August 30. Fully double from any bud. Blooms 6 inches in diameter mature October 16. $15.00 per 100.

MRS. H. E. KIDDER—A very popular early bright yellow; stiff, upright stem. Flowers 7 inches in diameter by October 15 from buds selected August 25. Height 4 feet.

MIDSEASON STANDARD VARIETIES

BETSY ROSS—A very popular incurve, early midseason white. Matures Nov. 5.

CELESTRA—A good yellow for commercial growers, ball type. Matures Oct. 10-15.

CHAS. RAGER—An old, but still popular incurve white. Matures Oct. 25.

G. A. MASON—A dark red, reflex type never comes blind as most reds do. Matures Nov. 10.

PINK CHIEFTAIN—One of the popular pink, easy to grow. Matures Nov. 10.

J. W. PRINCE—Dark pink sport of Pink Chieftain, very good. Matures Nov. 10.

CALUMET—Early midseason incurved bronze. Much on the order of Gladys Pearson. Matures Oct. 25 to Nov. 5.

SNOW WHITE—A large pure glistening white, and wonderfully incurved. Should be grown by all florists. Matures Nov. 10.

VERMONT—Enormous incurved pink for exhibition. Matures Nov. 10. $5.00 per 100.

NERRISSA—Really an exhibition mum. Incurved, large lavender pink. Matures Nov. 10. $5.00 per 100.

WHITE TURNER—Exhibition white commercial, easy to grow. Matures Nov. 5. $5.00 per 100.

PINK TURNER—Pink sport of White Turner. Matures Nov. 5. $5.00 per 100.

YELLOW TURNER—Light yellow sport of White Turner. Matures Nov. 5. $5.00 per 100.

LATE STANDARD VARIETIES

FRIENDLY RIVAL—One of the finest bright incurved yellow that we have ever grown. Matures Nov. 20-30.

GARNET KING—Rich garnet the finest late red yet produced. Matures Nov. 20-30.

GLADYS PEARSON—Apricot and buff late incurved, just right for Thanksgiving. Matures Nov. 20-30.

CHATTANOOGA—A very fine late white incurved. Matures for Thanksgiving and later. Nov. 25.

DR. ENGUEHARD—One of the old stand-bys. Bright rose pink. Matures Nov. 20.

EDGAR STILLMAN KELLY—Large in size opening as incurved. Pure glistening white. Matures Nov. 15.

DECEMBER BEAUTY—Very late white, tinged with pink. Reflex type. Matures Nov. 28.

MARIE DE PETRIS—The best late incurved bright yellow grown now. A wonderful commercial variety. Matures Nov. 25.

BRONZE SIEDEWITZ—Yellowish bronze. Very good. Sport of Edwin Siedewitz. Matures Nov. 20-30.

WHITE SIEDEWITZ—Blush white, sport of Edwin Siedewitz. Matures Nov. 20-30.

TOWANTIC—Large pure white for Thanksgiving and later. Incurved, tall grower. Matures Nov. 25.

TEKONSHA—Reddish bronze, reflex type, really a rich bronze for Thanksgiving. Matures Nov. 25.

SEC. NEHRLING—Bright yellow slightly darker than Calkins. Matures Nov. 15.

WHITTIER—A very fine yellow incurved which takes the place of Bonnaffon. Matures Nov. 20.

LOUISA POCKETT—Exhibition blush white from late buds. It is of semi-dwarf growth. Matures Nov. 20. $5.00 per 100.

EDWIN SEIDEWITZ—A late incurved pink maturing Thanksgiving and later. Flowers 6 inches in diameter from buds selected September 15. Height 5 feet.

MRS. R. M. CALKINS—A very bright yellow, globular in form. Rather tall grower, but good. Matures Nov. 25-30.

MRS. NELLIE T. ROSS—Light yellow late flowering. Matures Nov. 25 which makes it a very good variety to grow.

YELLOW FRICK—A good light yellow sport of White Frick. Sported for us in 1926. Matures Nov. 30.

THANKSGIVING PINK—One of the latest bright pink that is really a good one. Matures Nov. 25.

SUN GOLD—A very late bright yellow. Incurved quilled type. Matures Dec. 1.

IMP. WHITE MISTLETOE—This is a pure white sport of Mistletoe. Matures Dec. 25.

PINK MISTLETOE—A sport of Mistletoe. Very good. Matures Dec. 25.

BRONZE MISTLETOE—Bronze sport of Pink Mistletoe. Matures Dec. 25.

YELLOW MISTLETOE—Light yellow sport of Mistletoe. Matures Dec. 25 and later.

WHITE POMPONS

UVALDA—One of the earliest whites and very profitable to grow. Matures Oct. 10.

IRENE—A true pompon, a button variety but a little large. Very early and heavy producer. Matures Oct. 20.

DIANA—One of the older standard midseason whites. Matures Nov. 10.

MARIANA—This is rather large for a pompon, so it should be disbudded for the best flowers. Matures Nov. 10.

WHITE DOTY—A good one for either disbudding or cluster. A sport of Lillian Doty. Midseason. Matures Nov. 1.

CHICAGO PEARL—Good late variety for Thanksgiving. Disbud or cluster. Matures Nov. 20.

DAINTY MAID—Pearly white button most perfect baby pompon in form and fullness. Midseason, matures Nov. 10.

ADELPHIA—Color white; of perfect ball shaped form and greatest substance with good strong stem. Flowers 3 inches in diameter. Mature November 1. Height 3 feet.

SNOW BIRD—Purest glistening white, perfectly concaved form. Flowers 3 inches in diameter. Matures November 15. Height 4 feet. Strong, stiff, upright stem.

YULETIDE—Very late and popular white. Matures Dec. 1.

YELLOW POMPONS

GOLDEN GEM—Introduced by us. Early heavy producer. Rich yellow in color. Pompon type. Matures Oct. 20.

WALDA—Dwarf early with slight traces of bronze. Hardy variety. Matures Oct. 10.

NUGGETS—Early midseason yellow of the button type. Heavy producer. Matures Nov. 5.

CORA PECK BUHL—Deepest in color of all yellow of the button type. Matures Oct. 25.

CHRISTMAS GOLD—Late flowering deep yellow of the button type. Matures Dec. 1.

BABY—A small midseason yellow button. Matures Nov. 20.

DELRAY—Introduced by us. Late rich yellow for Thanksgiving. Pompon type. Matures Nov. 25.

BALL OF GOLD—Very perfect in form, 2½ to 3 inches in diameter, with stiff, upright stem. Color, bright yellow, maturing November 20 and later.

BRONZE POMPONS

PAWNEE CHIEF—Introduced by us. Orange bronze. Midseason can be grown as cluster or disbud. Very heavy producer. Matures Oct. 25.

BRONZE YULETIDE—Golden bronze. Sport of Golden Yuletide. Matures Nov. 25 to Dec. 1.

LITTLE TRIUMPH—Introduced for us. A good late for November. Bronze button ½-inch in diameter. Matures Nov. 20.

JOYCE—Introduced by us. A wonderful burnt orange. Heavy producer of the true pompon type. Matures Nov. 15.

OURAY—Early dark mahogany brown. Medium sized flowers. Matures Oct. 20.

CLARA JAMISON—Extra good. Early rich reddish bronze. Heavy producer for Hallowe'en. Matures Oct. 15.

BROWNIE—Color dark bronze and form most perfect, true baby pompon type. Flowering date November 10. Flowers 1¼ inches in diameter. A product from University of Illinois.

BRONZE DOTY—Reddish bronze sport of Doty. Very good. Matures Oct. 25.

HILDA CANNING—Rich golden bronze button type. Midseason, matures Nov. 15.

MUSKOSKA—Golden bronze. This variety is best when disbudded. Matures Nov. 20.

SOC D'ORE—An old stand-by of a striking golden orange color. Should disbud. Matures Nov. 5.

MRS. BEU—A good late orange bronze for Thanksgiving. Quilled variety. Matures Nov. 25.

ROWENNA—A fine late variety for December. Color medium shade of bronze. Matures Nov. 30.

DOROTHY TURNER—A very rich bronze for Thanksgiving. Matures Nov. 25.

LEGAL TENDER—A color combination of bronze and gold which is most attractive. Matures Nov. 20.

PINK POMPONS

BABY ROSE—Introduced by us. Almost the same as Little Tot in size, but much brighter in color and better grower. Matures Nov. 10-20. Holds color good. Price: 25 for $1.50; $5.00 per 100.

LEILAH—Early rose pink of exceptional merit. Matures Oct. 15.

NIZA—Extra early light pink. Hardy variety. Matures Oct. 5.

PINK DOTY—A beautiful shell pink and can be grown as a disbud pompon. Matures Oct. 25.

ROSE CHARM—Bright rose pink, should be grown as a disbud pompon. Matures Oct. 25.

ROSE ECLIPSE—Ball type. Bright rose pink disbud pompon.

LITTLE TOT—A pale rose pink, button, early mid-season. Matures Nov. 5.

WESTERN BEAUTY—Late lark pink for Thanksgiving. Good producer. Matures Nov. 25.

IRENE RICH—Strong shade of pink, upper surface of the petals is a violet-pink and the reverse lighter. Height 4 feet. Flowers 3½ inches in diameter mature November 1. Color does not fade.

BALANDUS—A light pink with cream reverse, somewhat darker in color than Lillian Doty. Incurved and globular in form; strong in growth. Height, 4½ feet when planted early in June. Diameter of flower 3½ inches. Ready to cut October 25.

COLLEEN—Lavender rose cluster, button type. Heavy producer. Matures Nov. 25.

PAGOSA—The latest deep pink pompon. Matures in late December.

ANEMONE CHRYSANTHEMUMS

The Anemone Chrysanthemums consist of a flat or rounded cushion of quilled or tubular disc florets with one or more rows of flat or tubular ray florets. The cushion or center is either of the same color or a distinct color than that of the ray florets. The Anemone Chrysanthemums may be grown either disbudded or in sprays depending on the variety. They are very attractive in decorative work of all kinds and their popularity is on the increase. They offer a pleasing change from the large round forms and the regular pompons. It will be well to grow some of these for your regular customers. They will like them.

STANDARD VARIETIES OF ANEMONES

BERNITA—Shell pink guard, with perfect white cushion center. Should be disbudded. Matures Oct. 25.

WHITE BERNITA—Introduced by us. Pure white sport of Bernita. Disbud. Matures Oct. 25.

MARGO—Pinkish violet guard with large yellow cushion center. Disbud. Matures Nov. 5.

NORMA—Pale pink guard with large yellow cushion 5 to 7 inches in diameter. Disbud. Matures Nov. 15.

SUZANNE MILLER—Yellow sport of Norma, should be a disbud. Matures Nov. 15.

MAPLE LEAF—A novelty, which seems to change color similar to a maple leaf. Matures Nov. 5.

GODFREY'S PERFECTION—A pure white variety. Matures Nov. 25.

ROLINDA—A reddish bronze with very crisp formal petals, reminding one very much of the decorative type of Dahlias. Matures Nov. 1.

PINK PEARL—Introduced by us. Pink throughout. A seedling of Godfrey's Perfection. Grow as a cluster pompon. Matures Nov. 15.

PAGOMA—A beautiful white with a straw yellow cushion center. Should be disbudded. Mid-season. Matures Nov. 5.

PURPLE QUEEN—An aster purple Anemone with a lighter reverse and the cushion florets tipped with gold. Individual flowers 3 inches in diameter with 8 or 9 flowers grown on each spray. Matures Nov. 15 to 20.

CRUSADOR—Bronze anemone with high rounded cushion, tips of florets light maroon; ray petals same color. Matures Nov. 10 to 15.

GARNET—Deep maroon anemone. Indidividual flowers 3 inches in diameter with 8 or 9 flowers on each spray. Matures Nov. 15 to 20.

SUNSTAR—Deep yellow anemone. Individual flowers 3 inches in diameter with 8 or 9 flowers on each spray. Matures Nov. 15 to 20.

GARZA SUPREME—The latest white. Matures for Christmas and later, grown in clusters. Matures Dec. 25.

YELLOW GARZA SUPREME—The latest yellow. A sport from Garza Supreme. Matures Dec. 25.

STANDARD VARIETIES OF SINGLES

MELBA—In color it is an intense red, the reverse petals being gold. Disbud. Matures Nov. 5.

WHITE MENSA—Medium pure white, should be disbudded. Matures Nov. 1.

YELLOW MENSA—A yellow sport of White Mensa. Should be disbudded. Matures Nov. 1.

MRS. E. D. GODFREY—Excellent light pink. Late, cluster. Matures Nov. 20.

MARGARET WAIT—A dark pink sport of Mrs. E. D. Godfrey. Matures Nov. 20.

CHRISTMAS CHEER—A reddish bronze sport of Mrs. E. D. Godfrey. Matures Nov. 20.

SUNBURST—A heavy orange-yellow single with bronze shadings, has several rows of petals and can be most successfully shipped long distances. Matures Nov. 15.

GENE ANDERSON—Introduced by us. Golden yellow semi-double, heavy producer, should be pinched to carry about twelve branches. Matures Dec. 25 and later.

MARIE ANDERSON—Introduced by us. Pink petaled center with a narrow band of white closely encircling a distinct yellow center. Should be pinched to carry about twelve branches. Matures Dec. 25 and later.

ALLEN ANDERSON—Introduced by us. A good bronze of semi-double much the same as Gene Anderson. Should be pinched to carry about twelve branches. Matures Dec. 25 and later.

SHIRLEY ANDERSON—Introduced by us. Pure white single that matures Dec. 25 and later. Height about 3½ feet from June plant. Should be pinched to carry 12 branches.

NEW WINTER HARDY HYBRID KOREAN CHRYSANTHEMUMS

These new creations are especially fine for cold climates where the ordinary chrysanthemums winter-kill. They are hardier, most attractive with their new pastel shades, and early flowering. The Korean Hybrids are undoubtedly the greatest advance in years in chrysanthemums.

HEBE—Lumunous pink which assumes soft, lavender-pink tones as the flower matures. A faint silvery halo surrounding the golden yellow center effects a lovely combination in the nicely formed single blossoms, which average 3 inches or more across. Matures Oct. 1.

MARS—Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen. Matures Oct. 15.

DAPHNE—A blending of daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center. Matures Oct. 12.

VULCAN—On opening, it is glowing carmine-red which shades to garnet-crimson and finally to an attractive bronze-crimson as the flower matures. It has a double row of ray like petals with a conspicuous golden center. Matures Oct. 5.

Price: 25 for $2.00; $6.00 per 100.

CARNATIONS

ROSE TRIUMPH—Excellent rose pink.
---------- $6.00 per 100

SPECTRUM SUPREME—Best scarlet grown.
Rooted cuttings ---------- $4.00 per 100

PATRICIAN—Fine White.
Rooted cuttings ---------- $4.00 per 100

WHITE MATCHLESS—Old standard white.
Rooted cuttings ---------- $2.50 per 100

NEW PINK SPECTRUM—One that sported for us in 1930, a shade between Light Pink Spectrum and Melrose. Very good. Rooted cuttings $4.00 per 100

MELROSE—Almost a dark pink spectrum. Sport of Spectrum. Rooted cuttings ----- $3.50 per 100

BETTY LOU—Good deep pink.
Rooted cuttings ---------- $3.50 per 100

We furnish these varieties by the 1000 at 9 times the hundred rate.

For field grown plants ask about prices for August and September delivery.

BLOOMING PLANTS

BEGONIAS CHRISTMAS CHEER AND CARMEN

4-inch ..... 20c each
5-inch ..... 30c each

CINERARIAS

A good assortment of colors, both large and small flowers.

4-inch ..... 20c each
5-inch ..... 40c each

CYCLAMEN

FISHER'S STRAIN—A good assortment of colors, mostly bright.

2-inch for growing on ..... 6c each
4-inch budded and blooming ..... 25c each
5-inch budded and blooming ..... 50c each

FUSCHIAS

BLACK PRINCE, ELM CITY—

4-inch ..... $20.00 per 100
5-inch ..... 40c each

PRIMROSES

PRIMULA OBCONICA—

3-inch ..... 8c each
4-inch ..... 20c each
5-inch ..... 40c each

SAINT PAULA VIOLETS

3-inch ..... 20c each
4-inch ..... 35c each

PELARGONIUMS

EASTER GREETINGS, LUCY BECKER, and AZELIA—

3-inch ..... $15.00 per 100
4-inch ..... 25.00 per 100

FERNS AND GREENS

BOSTON, 4-inch ..... $18.00 per 100
ASPARAGUS SPRENGERI, 2-inch 4.00 per 100
ASPARAGUS SPRENGERI, 4-inch 12.00 per 100

BEDDING PLANTS — GERANIUMS

S. A. NUTT, AMERICAN BEAUTY, MME. BUCHNER, MME. LANDRY, RADIO RED, EDWIN BLANC, GLORIE DE FRANCE, PINK BARNEY, RED BARNEY—
3-inch ..... $8.00 per 100
VERBENAS—Red, Pink, White and Lavender.
2-inch ..... $4.00 per 100
SALVIAS—2-inch, America ..... $3.50 per 100
SALVIAS SEEDLINGS ..... .50 per 100
PETUNIAS—2-inch, assorted colors, Single ..... $3.00 per 100
PETUNIAS—3-inch, assorted colors $8.00 per 100
PETUNIAS—2-inch, assorted colors, from all double seed ..... $4.00 per 100
PANSIES—Large flowering varieties, Cold frame grown ..... $3.00 per 100
ALYSSUM—Double, 2-inch ..... $4.00 per 100
COLEUS—Assorted colors, 2-inch .. $4.00 per 100
AGERATUM—Blue Bird, 2-inch ... $3.50 per 100
CENTUREA—Dusty Miller, 2-inch . $3.50 per 100

VINCA VARIGATA

2-inch ..... $4.00 per 100
3-inch ..... $8.00 per 100

VINCA ROSEA

PINK AND WHITE, 2-inch ..... $3.00 per 100

LANTANAS

RED, PINK, AND YELLOW, 3-inch $12.00 per 100

GLADIOLI BULBS

Just a choice mixture
Number one bulbs ..... $7.00 per 1000

VEGETABLE PLANTS

TOMATOES—Ponderosa, Break O' Day, Marglobe, Dwarf Stone, seedlings . 40c per 100; $3.50 per 1000
CABBAGE—Golden Acre, Copenhagen Market, Late Flat Dutch ..... 25c per 100; $2.00 per 1000
PEPPERS—Ruby Giant, Harris Early, Long Red Hot ..... 50c per 100
EGG PLANT—New York Purple ..... 50c per 100

2-inch Potted Plants in the above 3c each.

Frieda